

# The Lowedown

An update on the life and ministry of Dave & Jennifer Lowe



## Making Jesus "Findable" to the World

Did you know that one of the most frequented internet sites for people wanting to know more about God and Jesus is hosted by Cru?

Back in February I wrote about how Cru is reaching millions of people through our digital websites [everystudent.com](http://everystudent.com) and [everyperson.com](http://everyperson.com). By utilizing strategic google advertising, literally millions of people from around the world are visiting our sites to

See [EveryStudent.com](http://EveryStudent.com) in 40+ other languages.

العربية    हिन्दी    Português  
 汉语    Italiano    Русский  
 Français    日本語    Español  
 Deutsch    한국어    Türkçe

*[everystudent.com](http://everystudent.com) has been translated into over 40 languages, making the gospel accessible to people from nearly every country in the world.*

learn what it means to trust Jesus for salvation and experience His peace through the adversities of life.

I got involved earlier this year in helping to monitor our Facebook page, which has seen increased interaction as we've begun to utilize more advertising on that platform to attract seekers to our site.

A few months ago, Marilyn Adamson, the director of our [everystudent.com](http://everystudent.com) site sent out a quick e-mail update to let people know how effective the site has been in recent months. I thought you might be encouraged to hear some of the results.

In July, nearly 6 million people visited one of our sites with over 80,000 people indicating a decision for Christ. That's nearly 2600 people every day making a commitment to Jesus!

Marilyn says, "Many of these people are in India, UK, Egypt, South Africa, Pakistan, China, Australia...all over the world, actually. Some come via a VPN because they live in difficult countries, under threats to them. Yet, in private, God is leading them to [EveryStudent.com](http://EveryStudent.com), then to himself, and revealing himself to them as they grow."

It's exciting to see so many lives being changed and it's especially encouraging to hear from those whose lives have been impacted.

People like Adarkwah, who says, "I appreciate what you are doing for me and am very grateful. I hope by the end of this lesson, I will be the one to tell people how wonderful God is."

Nikitha says simply, "Thank you so much...my new life has begun."

Anne wrote, "Thank you for sharing your sites. I read everything you send and more on your sites. Finding this has opened my understanding of faith, grace, etc. It's amazing! I mean amazing!! I'll never be able to thank you enough."

Many of those whose lives have changed by coming to the site and hearing the truth about God and Jesus, are in turn, sharing with others and becoming multiplying disciples.

It's amazing to me how God uses every avenue at his disposal to reach those who are earnestly seeking him.

The great news is that you can use the site to reach those in your community and sphere of influence as well. To find out how you can make Jesus findable to those around you by utilizing the resources of these websites, go to [www.everystudent.info](http://www.everystudent.info). There, you'll find a wealth of resources that will help you to see the various ways you can actively and passively point people to the site.

Thank you for your prayers and partnership as we seek to make Jesus Findable to Young Adults and the world!

Love,  
 Dave & Jen

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FROM SONWABO

We are busy forming a small group of 8 people where we pray and study the word of God. We are all new in this but we all want to grow. Our aim is to be able to get to a point where we will go out and tell others about our Lord Jesus.

A VISITOR TO [EVERYSTUDENT.COM](http://EVERYSTUDENT.COM)

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