

San Francisco Christmas Conference 1989



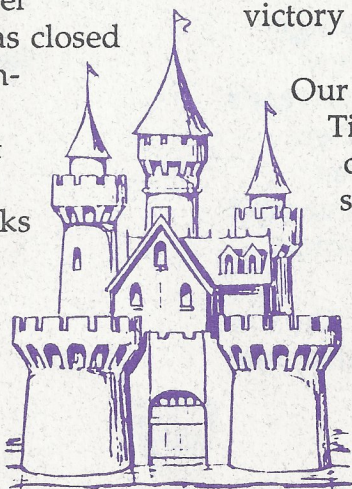
ear ye, Hear ye," trumpeted the Heralders. "All knights and damsels are requested to convene in the Golden Gate city to hear from our Sovereign Lord, the King of Kings." The decree sounded forth and loyal subjects came from far and near to *Capture the Crown* at Campus Crusade's annual Christmas Conference.

Yes, more than 1,300 regal students sojourned in San Francisco for a week of inspiration and challenge to serve our glorious King.



We knew our King had majestic plans for this year's conference when the hotel scheduled to host the conference was closed due to the devastating October earthquake. God sovereignly provided another hotel however in the heart of San Francisco, the newly-opened San Francisco Marriott, just six weeks before the conference was to begin!

On December 27, the Marriott rolled out the red carpet and for



five days the ballroom was transformed into a royal castle replete with knights, majestic banners and heralding trumpeters.

The regal atmosphere embodied this year's conference theme of "*Capturing the Crown*." Our desire and prayers were



that the students would leave the conference with a kingdom mentality--an understanding of the true nature of our awesome King and living each moment in obedience to His Great Commission to make disciples of all nations.

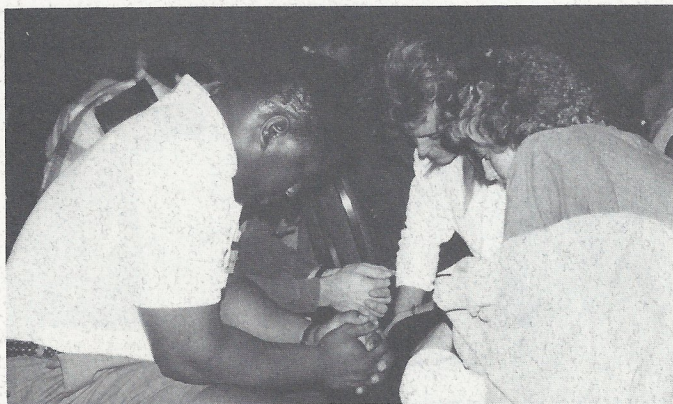


ampus Crusade's very own knights in shining armor and royal princesses helped to impart this kingdom mentality. Josh McDowell sought to galvanize students' convictions to live pure lives while Ney Bailey spoke on experiencing victory amidst spiritual battle.

Our "white knight" and main speaker Tim Downs, spoke on living as a child of the King. As a nationally syndicated cartoonist and director of Campus Crusade's Communication Center, Tim's humor and speaking skills pierced our hearts with spiritual truth.

Students were also trained and equipped to have personal ministries on their campuses as Ambassadors of the King of Kings and Lord of Lords through the various training seminars.

On a more personal level, students were touched with a kingly view of life through discussion groups and elective seminars on topics ranging from "Understanding the Dysfunctional Family" to "Developing a Biblical World View."



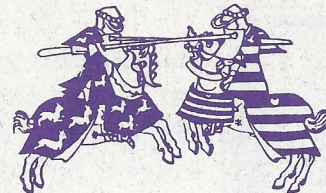
But the jewel in the conference crown for many students was taking to the streets of San Francisco the training they had just received. From Union Square to Fisherman's Wharf and from the Golden Gate Bridge to Coit Tower, students heralded the good news of the kingdom while sharing their faith with the various people they met. As a result of our day of witnessing, our students' faith was strengthened and many people were added to the kingdom!



he Christmas conference wouldn't be complete though without a triumphant New Year's Eve party. And this year's party rivaled them all as we shed our royal garb for a true California beach party. The Convertibles rocked around the clock as we ushered in the new decade.

Sound fun? Sound challenging? The Christmas conference was definitely that and

much more. In fact, the Christmas conference is one of the most strategic things we do during the year. The conference is key in girding students for "spiritual jousting" and advancing God's kingdom here on earth.



ommenting on the strategic nature of this conference, Dr. Bright, president and founder of Campus Crusade for Christ, said, "There is no possible way to over emphasize the importance of the Christmas Conference in terms of motivating, inspiring, instructing and encouraging students to commit their lives to Christ and to the fulfillment of the Great Commission."



Thanks so much for your strategic and majestic part in reaching students for Christ. We greatly appreciate you!

Serving our Risen King,

